



President's Report

GAME ON - EXPANDING THE BENCH

Welcome Back, Dallas Chapter!

There's nothing like a Texas summer to remind us why our profession matters. When the heat pushes past 100 degrees, the work we do isn't just technical - it's essential to the comfort, safety, and resilience of our communities.

Before we look ahead, I want to extend my sincere appreciation to last year's President, Tim Campbell, and the 2025-2026 Board and Committee Chairs. Their dedication strengthened our chapter, expanded our programs, and positioned Dallas for continued success. We are grateful for their leadership and excited to build upon the foundation they established.

I am honored to serve as your Chapter President this year.

At ASHRAE's Annual Conference this summer, Society President Sarah Matson introduced her presidential theme, "Changing the Game: Retrofitting for Resilience." Her message challenged all of us to think differently about how we prepare our buildings - and our industry - for the future. Inspired by that vision and guided by the Society theme, the Dallas Chapter has chosen a theme that reflects one of our greatest opportunities:

Game On: Expanding the Bench.

The strongest teams are never built around a single player. They succeed because they develop talent, create opportunities, and ensure the next player is ready when called upon. As one of the largest chapters in ASHRAE Society, Dallas has a unique opportunity - and responsibility - to develop future leaders while creating meaningful opportunities for members to connect, learn, and contribute.

This year, our Board reflects that commitment. We have a dynamic mix of experienced leaders and emerging voices stepping into new roles. More than 60% of our committee chairs are YEA members, and 30% of chairs/board members are women. That diversity of experience and perspective strengthens our chapter and helps ensure we continue building leaders for Dallas, Region VIII, and Society.



Christine Miner
Dallas Chapter President

AUGUST 2026, ISSUE 1

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- *Awards and Honors*
- *Performances*

Sustainability Corner

- *Beat the Heat with Smarter Buildings*

WiA + Allies

- *Summer Straw Hat Class: Aug 27th*

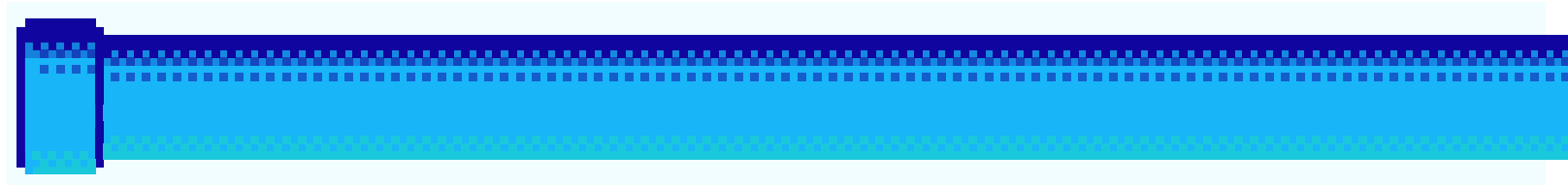
Committee Intros

- *Meet Your 2026-2027 Chairs*

Message from the Editor

..... CONTINUED BELOW

Our Tiktok account is now open!
Go follow @dallasashrae for more!



To support our theme, our chapter will focus on three strategic pillars:

- **Build the Game Plan**
Deliver exceptional technical programs, social events, tours, and experiences that provide value to our members and increase participation throughout the year.
- **Strengthen the Huddle**
Improve communication and connections among chapter members, students, YEAs, Past Presidents, and Region VIII leadership to ensure everyone stays informed, engaged, and connected.
- **Develop the Next Player Up**
Create intentional leadership opportunities through committees, mentorship, volunteer engagement, and chapter involvement so every member has a pathway to grow and lead.

And yes - we still have our competitive spirit.

It's been nearly 30 years since Dallas last brought home the Golden Gavel. That's why our leadership theme for the year is **"30 Years in the Making: This is Our Golden Gavel Year."** Championship teams aren't built around a few stars players - they develop depth, cultivate talent, and prepare the next player up. By expanding the bench, we're creating a stronger chapter today and a more competitive chapter for the future. Every new volunteer, committee member, and engaged participant strengthens our roster and moves us one step closer to bringing the Golden Gavel back to Dallas. This year, we're building a championship team - and a championship chapter.

Mark your calendars: Our Annual Fall Golf Tournament returns September 18th at Cowboys Golf Club. This signature event is a fantastic opportunity to network, support ASHRAE Research Promotion, and kick off the chapter year with the energy and camaraderie that define Dallas ASHRAE.

As we continue to explore this year's ASHRAE Society Theme, we are excited to highlight our upcoming technical meeting, **"Defining and Assessing Resilience."** This timely topic aligns closely with the Society's focus on creating buildings and systems that can withstand, adapt to, and recover from evolving challenges.

The presentation will be delivered by an **ASHRAE Distinguished Lecturer**, providing attendees with valuable insights into resilience concepts, assessment methodologies, and practical applications for our industry. Be sure to review the meeting details included later in the newsletter and make plans to join us for what promises to be an informative and engaging session.

Thank you for your support of our chapter, our volunteers, and our mission. I look forward to meeting many of you throughout the year and working together to make 2026-2027 a memorable and impactful chapter year.

If you've considered getting involved, this is your opportunity to "Get in the Game". Whether you're a student, YEA member, seasoned professional, or first-time attendee, there's a place for you on the team.

My door is always open, and I welcome your ideas, questions, and suggestions.

Game On!

Sincerely,

Christine Miner
President, ASHRAE Dallas Chapter 2026-2027
cminer@rwb.net

GAME ON: EXPANDING THE BENCH
Because great chapters don't just fill positions; they develop leaders.





President Elect/CTTC Report

I am excited to serve as this year's Chapter Technology Transfer Committee Chair and President-Elect after being actively involved with our ASHRAE chapter for the past three years. I look forward to helping bring valuable technical content and engaging programs to our members throughout the year.



Be sure to join us for our upcoming chapter meeting on **Wednesday, August 19th, 2026**, from **6:00-8:00pm** at **Maggiano's**, featuring a talk on **"Defining and Assessing Resilience"** presented by **Dr. Theresa Weston**. Registration is available on our chapter website, and we hope to see you there!

One of the goals of CTTC is to provide technical presentations that are relevant and beneficial to our members. If there are topics or presentations you'd like to see at future meetings, I'd love to hear your ideas. Please don't hesitate to reach out with your suggestions.

We're also looking for members who are interested in getting more involved with the CTTC committee. If you'd like to help to shape our chapter's technical programming and contribute to the success of our chapter, please reach out. I'd be happy to tell you more about how you can get involved.

Clare Nelson

President Elect, CTTC Chair
ASHRAE Dallas Chapter 2026-2027

CHAPTER MEETING TICKETS:

\$35 ASHRAE Members

\$60 Non-Members / Guests

\$10 Late Registration Fee after 10pm on Monday, Aug. 17th

On-site registration is available. Please be prepared to pay cash, card, or check for the registration fee + \$10 late fee.



2026 SPONSORS

PLATINUM



GOLD

SILVER

BRONZE

ENGINEERS FOR ASHRAE



THANK YOU FOR YOUR SUPPORT!



SEE YOU
SOON
ASHRAE!

MEETING CALENDAR:

8/19/2026 – DR. THERESA WESTON, DL –Defining and Assessing Resilience

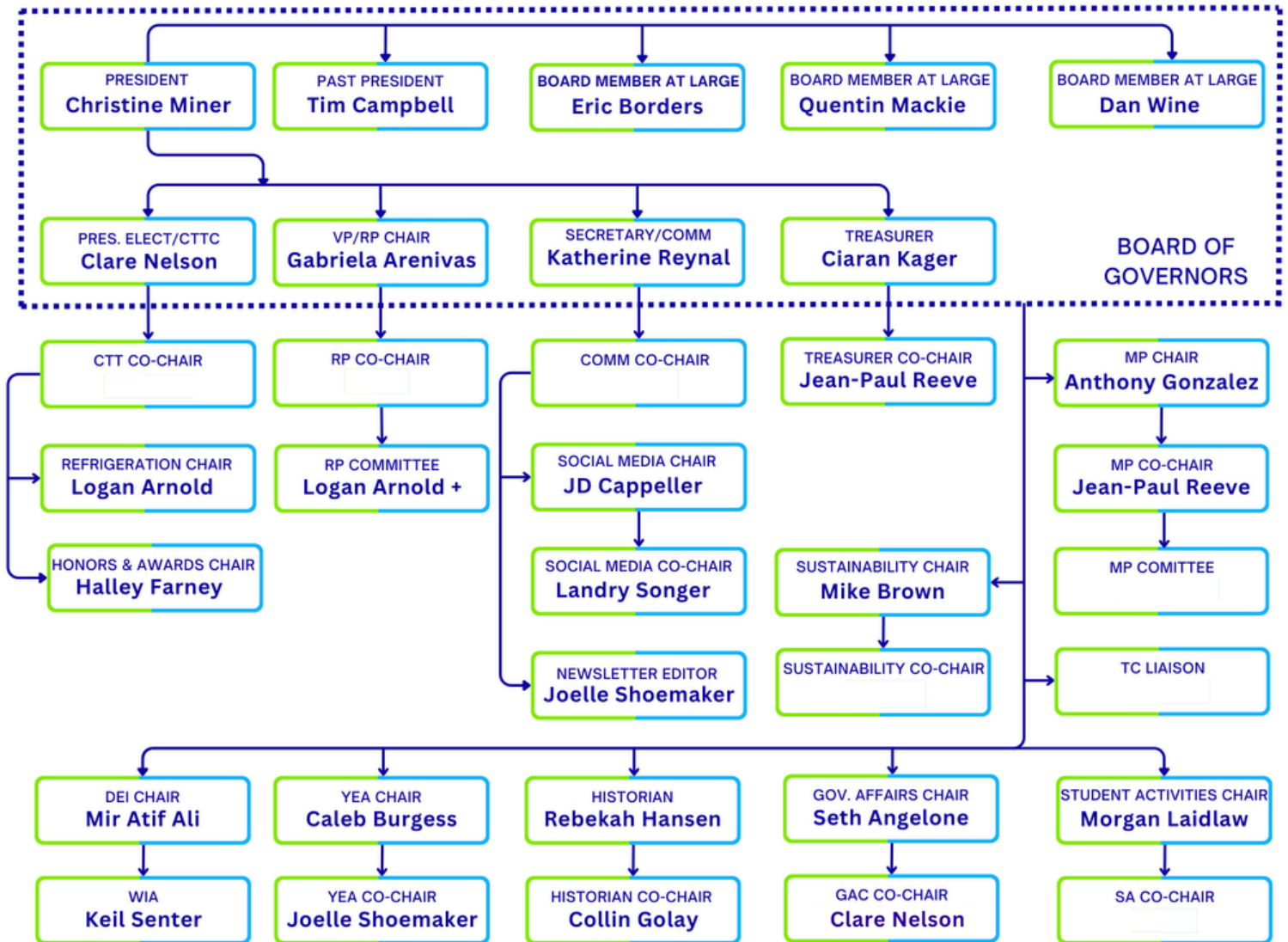
8/27/2026 – WiA Summer Straw Hat Class

9/18/2026 – Annual Fall Golf Tournament

11/11/2026 – DR. STEPHANIE TAYLOR, DL – Healthcare IAQ

1/13/2027 – PRESIDENT SARAH MASTON + INDUSTRY PANEL –
Changing the Game: Retrofitting for Resilience

DALLAS ASHRAE ORGANIZATION



Want to



...but don't know where to start?

We are still looking to fill Co-Chair and Committee Member positions. Reach out to any of our chapter leaders to learn more about open positions, and keep reading for details on each committee.

Are you serving on a TC or looking to get more involved with Technical Committees? Come join our team as the TC Liaison. This new position to the Dallas ASHRAE Leadership team is designed to help bridge the gap between TC members and our local chapter. Reach out to Christine Miner, cminer@rwb.net, to learn more.



Dallas Chapter

2026 Sponsorship Opportunities

How does your company want to be recognized by the North Texas Engineering and Commercial Construction Community over the next year?

NOW is the time to choose your level of support and the quality & quantity of recognition that fits with your company's sales and marketing goals. Take a look at the options below and choose how you & your company wants to make a lasting industry impact over the coming year and beyond.



SPONSOR BENEFIT POINTS

By selecting your level of support, you're adding these additional highly valuable benefits for your team to those included in your sponsor package. Choose any combination that works best for you and make the most of each interaction with the Chapter Members!

POINTS PER LEVEL

Platinum	8 pts
Gold	6 pts
Silver	4 pts
Bronze	2 pts
Engineers	2pts

- Meeting Check-in Table Host (1 pt)
- "Meeting Brought to You by" Host (1 pt)
- Newsletter Sponsor of the Month (2 pts)
- Meeting Announcement with 5 minutes before the meeting and preso (2 pts)
- Company Bio and Line Card Email (3 pts)

Sponsorship Levels are listed below. Feel free to reach out to our team with any questions about these benefits or upcoming events.

Preview our events for even more sponsorship opportunities!

Questions: Clare Cromwell rp@dallas-ashrae.org

Payment: Ciaran Kager treasurer@dallas-ashrae.org

VISIT DALLAS-ASHRAE.ORG FOR MORE INFO & CONTACTS



PLATINUM SPONSOR: \$10,000

8 Sponsor Benefit Points



Platinum Level Sponsorship Details

- Signage at each meeting as a Platinum Sponsor and ASHRAE Partner
- Recognition on the ASHRAE Dallas website as a Platinum sponsor and ASHRAE Partner
- ASHRAE Partner banner at each event
- Six (6) tickets to the Family Event
- Four (4) fully paid participants at the Sporting Clay Tournament
- Four (4) fully paid participants at the Fall and Spring Golf Tournaments
- Admission for six (6) to the Past President's Luncheon
- Tabletop display space at the Sporting Clay Tournament
- Manned Hole sponsor at the Fall and Spring Golf Tournaments
- Recognition in our monthly newsletter "The Texas Norther" as a Platinum Sponsor



GOLD SPONSOR: \$7,500

6 Sponsor Benefit Points



Gold Level Sponsorship Details

- Signage at each meeting as a Gold Sponsor and ASHRAE Partner
- Recognition on the ASHRAE Dallas website as a Gold Sponsor
- ASHRAE Partner banner at each event
- Four (4) tickets to the Family Event
- Two (2) fully paid participants at the Sporting Clay Tournament
- Four (4) fully paid participants at the Fall or Spring Golf Tournaments
- Admission for four (4) to the Past President's Luncheon
- Tabletop display space at the Sporting Clay Tournament
- One (1) Manned Hole sponsor at the Spring or Fall Golf Tourney
- One (1) Un-Manned Hole sponsor at the Spring or Fall Golf Tourney
- Recognition in our monthly newsletter "The Texas Norther" as a Gold Sponsor



SILVER SPONSOR: \$5,000

4 Sponsor Benefit Points



Silver Level Sponsorship Details

- Signage at each meeting as a Silver Sponsor and ASHRAE Partner
- Recognition on the ASHRAE Dallas website as a Silver Sponsor
- Two (2) Tickets to the Family Event
- Two (2) participants at the Sporting Clay Tournament
- Admission for two (2) to the Past President's Luncheon
- Unmanned hole sponsor at both Golf Tournaments and stand sponsor at the Sporting Clay Tournament
- Recognition in our monthly newsletter "The Texas Norther" as a Silver Sponsor



BRONZE SPONSOR: \$2,000

2 Sponsor Benefit Points



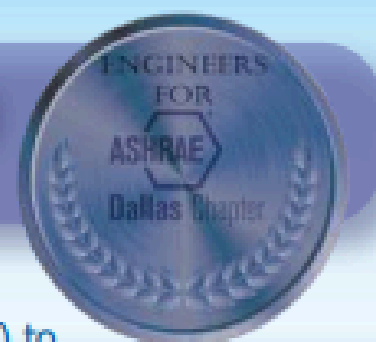
Bronze Level Sponsorship Details

- Signage at each meeting as a Bronze Sponsor and ASHRAE Partner
- Recognition on the ASHRAE Dallas website as a Bronze Sponsor
- ASHRAE Partner banner at each event
- Admission for two (2) to the Past President's Luncheon
- Tabletop display space at the Sporting Clay Tournament
- One (1) Un-Manned Hole sponsor at the Spring or Fall Golf Tourney
- Recognition in our monthly newsletter "The Texas Norther" as a Bronze Sponsor



Engineers for ASHRAE: \$1,500

2 Sponsor Benefit Points



Engineers for ASHRAE Sponsorship Details

- Signage at each meeting as Engineers for ASHRAE Sponsor firm
- Recognition on the ASHRAE Dallas web site as an Engineering Sponsor
- Unmanned hole sponsor at the Golf Tournaments
- Admission for four (4) to Past President Luncheon
- Recognition in "The Texas Norther" as an Engineer for ASHRAE Sponsor

SHALL WE PLAY A GAME?

New Dallas ASHRAE Attendance Challenge: How Many Events Can You Attend?

Think you are the most engaged Dallas ASHRAE member? Here's your chance to prove it! For the **2026–2027 Society Year**, Dallas ASHRAE is launching an **Attendance Challenge** that rewards members for participating in Chapter activities throughout the year. Both **technical events** and **social events** will count toward the competition.

How It Works

- Earn credit by attending Dallas ASHRAE technical and social events.
- Attendance will be tracked throughout the 2026–2027 chapter year.
- Members who attend **at least 75%** of all eligible events will receive a special prize.
- The member who attends the **most events overall** will earn our **Grand Prize** and chapter bragging rights as Dallas ASHRAE's most engaged participant.

Whether you're looking to expand your technical knowledge, grow your professional network, reconnect with colleagues, or support the chapter, every event is an opportunity to earn points toward the challenge.

Start planning now—we look forward to seeing you at our meetings, socials, tours, and special events throughout the year!

Expanding the Bench

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
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W R W R W W

2 12 13 26 24 2 8 11 18 12 8 25 12 26 11 2 22 12 1 2 12

 R W R

 13 26 24 2 24 15 22 12 26 11

Decode the message.

Each letter in the phrase has been replaced with a random letter or number.
Try to decode the message!

2026 ANNUAL CONFERENCE HIGHLIGHTS

The 2026 ASHRAE Annual Meeting was a memorable event that brought together members from across the Society to celebrate achievements, recognize volunteer leaders, and look ahead to the future. Among the highlights was the installation of **Sarah Maston** as **ASHRAE President**, marking the beginning of a new chapter for the organization.

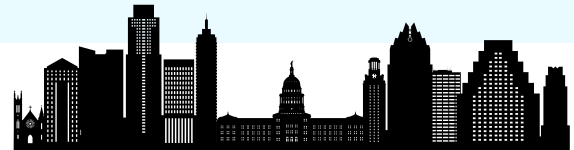
President Maston's inaugural address emphasized the importance of member engagement, professional development, and continued advancement of ASHRAE's mission. She challenged members to embrace innovation, strengthen collaboration, and continue developing solutions to improve the built environment. Her message reinforced the vital role we play in shaping a sustainable, resilient, and efficient future.

Another significant moment was recognizing the service of **Joe Sanders**, who concluded his term as **Region VIII Director and Regional Chair** (DRC). Throughout his tenure, Joe worked tirelessly to support the region's chapters, foster leadership development, and strengthen member connections. His commitment to Region VIII and dedication to ASHRAE's values left an impact on the region and the Society. Members expressed their appreciation for his many contributions and positive influence during his time as DRC.

As one chapter closes, another begins. **Keith Riehl**, who brings a wealth of ASHRAE experience and a strong commitment to supporting region members and chapters, assumed the role of **Region VIII DRC**.

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It wasn't all books and pencils, though; the **Psychrometrics** took the stage to deliver instant classics such as **"Taking Care of Buildings"** and **"Standard 55"**. Dallas's own JP Reeve played alongside fellow ASHRAE members Devin Abellon, Jessica Errett, Charles Bertuch, Eric Werling, Collin Olson, Kimberly Llewellyn, and Yoora Breyon.

Additionally, **Pratik Deokar**, a research engineer at Rheem Manufacturing Company and local to Lewisville, TX, received the **George B. Hightower Technical Achievement Award** recognizing his excellence in volunteer service in the area of Technical Committee, Technical Group, and Technical Research Group activities. **Congratulations to Pratik!**



Sustainability Corner

August in North Texas means one thing for building professionals: peak demand. As temperatures climb past 100F and ERCOT issues conservation appeals, our buildings are put to the ultimate test - and so are our design and operations decisions.

The good news? Some of the highest-impact sustainability strategies are also the most practical during cooling season. Here are a few worth revisiting this month:

Tune before you replace

Retro-commissioning and simple controls fixes - schedule corrections, sensor calibration, economizer repair - routinely deliver 5-15% energy savings with little to no capital cost. Before the next equipment upgrade conversation, ask whether the existing systems are actually running as designed.

Flatten the peak

Demand-side strategies like pre-cooling, thermal storage, and demand response participation don't just cut utility bills - they ease strain on the grid when it matters most. Many DFW-area utilities offer incentives for peak reduction, and summer is the season those programs pay off.

Mind the envelope

Cool roofs, shading, and air-sealing are unglamorous, but in our climate zone they punch well above their weight. Every Btu you keep out is a Btu you don't have to remove.

Benchmark it

You can't manage what you don't measure. ENERGY STAR Portfolio Manager remains a free, powerful way to see how your buildings stack up and August utility bills make for an eye-opening data point.

SUSTAINABILITY ISN'T A SEPARATE DISCIPLINE; IT'S **GOOD ENGINEERING** UNDER **CONSTRAINT**.
AND IN A **TEXAS AUGUST**, THE CONSTRAINTS ARE **HARD TO MISS**.

WOMEN IN ASHRAE SUMMER STRAW HAT CLASS

AUGUST 27TH 4-7 PM

**COME DECORATE COWBOY HATS AT
RANCHER HAT BAR
2928 N HENDERSON AVE.
DALLAS TEXAS 75206**

QUESTIONS? CONTACT KEIL SENTER AT
WOMEN@ASHRAE.ORG



MEET THE CHAIRS!



You've already heard from our chapter president and president elect/CTTC. Now get to know the rest of the team!

VP/Research Promotion Chair - Gabriela Arenivas

I am so excited to be serving the Dallas Chapter as the Research Promotion Chair. I have been a member of this chapter since 2023 and have met so many great people in my time here. It's difficult to pick a favorite event, but I hold a special place in my heart for the WiA events. I hope to bring the same caliber of fun to our upcoming RP events. If you have any ideas or would like to join as co-chair please reach out at Gabriela.arenivas@viega.us. Wreck 'Em!

Secretary/Communications Chair - Katherine Reynal

• Committee Member - Logan Arnold

Hi Dallas! My name is Katherine Reynal, and I am going on my fifth year in the HVAC industry and as a Dallas ASHRAE member. I'm looking forward to serving as this year's communication chair. Keep an eye out on all our social media accounts for updates on upcoming events, opportunities to get involved, and the impact Dallas ASHRAE is making in our industry.



Treasury Chair - Ciaran Kager

• co-chair - Jean-Paul Reeve

In the treasury, we're responsible for the collection and reporting of chapter funds, so we can definitely say we've got a great year planned for you, Dallas. Keep an eye out for the upcoming events and be sure to renew your membership when it comes up for renewal!



Pictured: Dallas ASHRAE Leadership in the year's first planning meeting

Membership Promotion Chair - Anthony Gonzalez

- **co-chair - Jean-Paul Reeve**

Hi, my name is Anthony Gonzalez, and I'm excited to serve as the 2026-2027 MP chair. This is my third year serving on an ASHRAE chair, and I look forward to working with my co-chair, Jean-Paul, to help our chapter grow. We're currently looking for someone to join our committee. This is a great opportunity for anyone who wants to dip their toe into volunteering with ASHRAE without taking on a major commitment. We'd love to have you help out and get involved. I'm looking forward to a great year!

I'm Jean-Paul "JP" Reeve, co-chair of both the treasurer and MP committees. While supporting the chapter's financial operations, I'm also looking forward to helping strengthen the chapter's internal processes while expanding member engagement, retention, and participation. Within these roles I hope to create clearer pathways for students, young professionals, and established industry members to become meaningfully involved at the chapter, regional, and society levels.

Refrigeration Chair - Logan Arnold

Howdy! My name is Logan Arnold and this is my 6th year in the HVAC industry. I'm excited to serve as the Refrigeration chair for the 2026 ASHRAE year, which will be my third year involved in the organization. I look forward to working with the committee and seeing all our current and new members this year!



Social Media Chair - JD Capeller

- **co-chair - Landry Songer**

As the Dallas ASHRAE social media chair, I'm responsible for managing and creating content across our social media platforms, including Instagram, LinkedIn, Facebook, and now Tiktok. In this role I'm focused on expanding our online presence, growing engagement throughout the year, and promoting ASHRAE events and initiatives across the DFW region. Through social media, I'd like to educate both emerging and experienced HVAC professionals while encouraging greater participation to hopefully help others experience the same value and connection that ASHRAE has provided me.



I'm Landry Songer, the new social media co-chair for the Dallas ASHRAE chapter. I am new to the HVAC industry and new to civilian life! I joined the Texas AirSystems team after spending a few years serving as an Army artillery officer. I love making friends and solving problems.



Sustainability Chair - Mike Brown

I'm Mike Brown, CEM, LEED APBD+C, EIT, and I'm honored to serve as your Sustainability Committee chair for the 2026-2027 chapter year. I've spent 13+ years in sustainability engineering, energy modeling, daylighting analysis, and building performance, most recently as a Senior Sustainable Design Engineer. I'm also a City of Dallas Green Building Provider and an active voice in the DFW building performance community - including helping launch a local Building Performance Simulation Community aligned with IBPSA-USA. When I'm not chasing EUI reductions, you can find me serving at my church, writing, or competitive running events.

The Sustainability Committee is looking for cochairs and members this chapter year. If you'd like to help shape our programming - or just talk shop about energy, decarbonization, and high-performance buildings - reach out at mikemjbrown@gmail.com or find me at the next chapter meeting.

DEI Chair - Mir Atif Ali

I'm Atif, a Mechanical Designer at VP Engineering, and I'm honored to step into the role of DEI chair for 2026. I got my start as an ISHRAE member and found my way here as a student member. Along the way, I noticed the best design solutions came from the room that looked, thought, and worked differently. That's the room I want Dallas ASHRAE to keep being. Take a look at our leadership team, over 60% are YEA members, nearly a third are women, and for the first time in our chapter's history, every seat in the President rotation is held by a woman. That's not a coincidence, and it's not something to just mention once and move on. It's proof this chapter already knows how to make room at the table.



My goal this year is simple: keep that door open and keep it visible. I'll be partnering with WiA on upcoming programming and with our Historian to spotlight figures from Dallas ASHRAE's past whose contributions haven't always gotten the spotlight they deserve. If you've got ideas, stories, or just want to grab coffee, please reach out.

Women in ASHRAE Chair - Keil Senter

Women in ASHRAE is a committee dedicated to connecting the women in the HVAC industry. With so few women in the field, it's really important to have a space dedicated to discussing the obstacles we face in the workplace. I have been the WiA chair for the past 2 years and hope to continue to create fun opportunities for women to make girl friends across the industry, even when they may not have many other women in their own offices. We focus on activities that allow us to be creative and bond with each other in a fun and safe space such as lipstick making classes, color analysis, glassblowing, and even hat decorating, which will be taking place later this August!

Student Activities Chair - Morgan Laidlaw



I am proud to represent Dallas ASHRAE as the student activities chair for the 2026-2027 year. I believe supporting the next generation is key to bringing the industry forward as a whole. My theme for this year is unity, with the main goal to connect all student branches of ASHRAE in the Dallas area, all while continuing to pursue new student branches and support currently existing bodies. If you'd like to join the committee as co-chair, we are currently looking to fill the position, so please reach out!

Young Engineers of ASHRAE Chair - Caleb Burgess

• co-chair - Joelle Shoemaker

YEA is focused on bringing young professionals educational & networking opportunities! This ensures the future vitality of our industry by developing young talent and integrating them into the organizational structure. We've got some great events scheduled, and we'll work to create environments that are welcoming for everyone from day-one to year-twenty engineers.



Government Affairs Chair - Seth Angelone

• co-chair Clare Nelson

What's up Dallas ASHRAE! I will be this year's Government Affairs Committee chair and I am looking forward to getting to represent Dallas for events like Day on the Hill!

Honors & Awards Chair - Halley Farney

I'm responsible for identifying, nominating, and recognizing outstanding local chapter members, projects, and businesses for their technical achievements and contributions. It's a lot of fun making sure that member excellence does not go unnoticed. Let's aim high for this year!

Historian - Rebekah Hansen

• co-chair Collin Golay

Hi Dallas! We're responsible for preserving, documenting, and highlighting the history of our industry within our chapter. This ensures that past technical achievements and organizational milestones continue to inform future engineers and their methodologies and practices!

My name is Collin Golay, and I'm working as the historian co-chair this year for the Dallas ASHRAE chapter. I went to school at UNT for mechanical engineering and now work with Oslin Nation as an applications engineer. Looking forward to making this a great year for the chapter.



Thanks for Reading!

NEWSLETTER CHAIR - JOELLE SHOEMAKER

ISSUE #1



Welcome back Dallas ASHRAE!

Thanks for reading through the newsletter. I will be your editor through the 2026-2027 chapter year. Member feedback on inclusions, style, and format is always welcome.

Please stay tuned for all our upcoming events. We've got a lot of exciting things planned and intend to kick off the year strong. The leadership team is excited to see our members, old & new, at the first meeting back on August 19th. As a reminder, please follow Dallas ASHRAE on your preferred social media platform - LinkedIn, Instagram, Facebook, Twitter, and now Tiktok. Links are below!

Thank you,

Joelle Shoemaker

Dallas ASHRAE Newsletter Chair
newsletter@dallas-ashrae.org

